

PHA Media Creative Strategy Intern Specification

About Us

PHA Media is one of the fastest growing, most dynamic PR companies in the UK, proud to have achieved an array of industry awards while delivering exceptional levels of service to many high profile clients.

Based on Wardour Street in Soho, we are an entrepreneurial, news driven agency and we invest heavily in the career development of our people.

About our Internships

Put simply, we believe in recognising, encouraging and developing new talent. Offering a comprehensive introduction to the industry and the daily functions of the Creative Strategy department within a buzzing PR agency through hands on experience, is crucial to this.

PHA Internships are unpaid for a period of up to 4 weeks and we are specifically looking for an intern to work within our Creative Strategy department. We manage and deliver daily social content for a wide range of clients across all social channels. We are looking for candidates ideally with a specific interest across Lifestyle, Fashion and consumer genres.

The ideal candidate will have a basic awareness /experience of all primary social media channels. During your time with us, you will gain exposure to many operational aspects of Digital and Social PR and should expect to be involved with some of the following:

- Daily social media reviews / Trend monitoring
- Help to co-manage a range of social channels
- Blogger outreach research
- Blogger outreach content and Campaign idea development
- Social Channel campaign ideas / input
- Writing blogs
- General Media monitoring
- Miscellaneous frontline Digital and social PR work
- Attending meetings & inclusion on conference calls where possible
- General support for the Creative Strategy team
- Help across other areas of PHA where applicable / required.

Who Should Apply

We welcome applications from bright and enthusiastic aspiring Social PR professionals, with a drive to succeed and a willingness to learn.

If you are interested in this opportunity and would like to be considered for a placement, please send your CV & Covering Letter to work@pha-media.com including details of your earliest possible availability to begin a placement.

Hours:

Hours will be 8:30am to 5:30pm Monday to Thursday and 8:30am to 4pm on Friday.

Please Note: This specification relates to the principal purpose and main elements of the internship. It is a guide to the nature of the placement, but it is not intended as a wholly comprehensive or permanent schedule