pha media

PHA Media Open Day

Thursday 20th October 2016
10am-4pm
2nd Floor, Hammer House, 117 Wardour Street, London, W1F 0UN

PHA Media welcomes students, graduates and aspiring PR professionals to gain a unique insight into Public Relations at one of London's leading PR agencies.

PR offers an exciting career and competition to become part of the industry is growing. We want to explain what a job in PR looks like and help demystify some of the terminology and techniques that the industry uses.

Our Open Day will consist of interactive sessions, talks from experienced PR professionals and Q&A sessions with our friendly team.

If you would like to be considered for a place on this year's Open Day, then please send a copy of your CV and a brief Cover Letter detailing what attracts you to a role in PR to **lucyw@pha-media.com** by 12pm on **Friday 14th October.**

Schedule for the day

10am	Arrival & Breakfast
10-10.30am	Welcome & Introduction to PHA Media
10.30-11am	PR glossary
11-12.30pm	Department summaries
12.30-1.30pm	Lunch
1.30-2pm	Planning a PR event and campaign
2-2.30pm	How to write a press release
2.30-3pm	Crisis management explained
3pm-4pm	Q&A and Drinks

PHA Media is thrilled to offer Work Experience with each of our buzzing PR teams: Entrepreneur & Business, Sport & Leisure, Consumer & Lifestyle, Strategic Communications, Political Strategy, Creative Strategy and Sales & Marketing.

Why not attend our Open Day to see for yourself just how much we have to offer and decide if a Work Experience placement at PHA is for you?

Have a look at what our previous Work Experience candidates have to say about us on our Blog: **www.pha-media.com/blog**